

Screeners for Test Participants for KelseyCare Website

Introduction

Thank you for your interest in participating in our usability test for the KelseyCare website. Before we proceed, we'd like to ask a few questions to ensure that our test participants align with our target user profile. Your responses will be kept confidential and will only be used for the purpose of this study.

Demographics

1. Age:

- ☐ Under 18
- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55 and above

2. Education Level:

- ☐ Some High School
- ☐ High School Graduate
- ☐ Some College
- ☐ College Graduate
- ☐ Postgraduate Degree

Computer and Web Skills

3. How would you rate your overall computer skills?

- ☐ Beginner (I can use basic functions like email and web browsing)
- ☐ Intermediate (I'm comfortable with most software and can troubleshoot common issues)
- ☐ Advanced (I have a deep understanding of various software and can handle complex tasks)

4. How often do you use the internet?

- ☐ Multiple times a day
- ☐ Daily
- ☐ Weekly
- ☐ Rarely

5. Have you ever used a healthcare website or app before?

- ☐ Yes
- ☐ No

Healthcare Experience

6. Are you currently searching for a healthcare plan for employers or employees?

- ☐ Yes
- ☐ No

7. How often do you visit healthcare website?

- ☐ Frequently (at least once a month)
- ☐ Occasionally (a few times a year)
- ☐ Rarely (once a year or less)
- ☐ Never

KelseyCare Experience

8. Have you ever visited the KelseyCare website before?

- ☐ Yes
- ☐ No

9. If yes, what was the primary reason for your visit?

- ☐ Information about healthcare plans
- ☐ Find a healthcare provider
- ☐ Schedule an appointment
- ☐ Other: _____

Additional Information

10. Do you have any accessibility requirements (e.g., screen reader, large text)?

- ☐ Yes (please specify): _____
- ☐ No

Conclusion

Thank you for taking the time to complete this screener. We will review your responses and contact you if you are selected for the usability test. Your input is valuable to us, and we appreciate your interest in improving the KelseyCare website experience.